

Join the Movement!

Linux Professional Institute (LPI) would like to formally invite you to **participate in an international awareness movement** to **encourage adoption of Linux and open source software!**

We are looking for like-minded organizations that are eager to join the #UTL movement. **Organizations like yours that have been on the front lines of open source** and have shared its advantages with your clients and community.

How can I contribute?

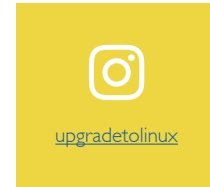
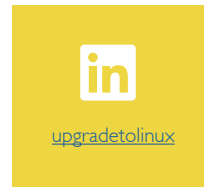
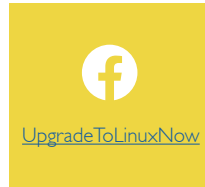
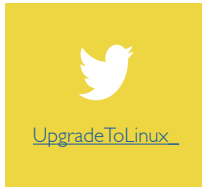
The goal of the Upgrade To Linux (UTL) movement is to raise awareness, provide resources, and highlight success stories of Linux and open source in the real world to make knowledge and use of FOSS more accessible for everyday users.

ACTIONS	BENEFITS
<p>SPREAD THE WORD ONLINE</p> <ul style="list-style-type: none">Follow, share, and “like” UTL Social posts (X, Facebook, LinkedIn, or Instagram)Use the #UpgradetoLinux hashtagLink to UTL on your websiteShare UTL with your organization or clients if any are interested in volunteering (join@upgradetolinux.com) or would benefit from FOSS resources	<p>EXPOSURE</p> <ul style="list-style-type: none">Logo/org featured on UTL websiteHave your organization’s service listed (<i>If relevant to new Linux users</i>)Posts on UTL socials promoting/thanking partner + engagement
<p>CREATE CONTENT/ SHARE TESTIMONIALS</p> <ul style="list-style-type: none">“How-to” content (e.g. how to Install SUSE)A blog that can be share on UTLTestimonial from new Linux user or member your organization on their Linux experiences	<p>POSITIVE PUBLIC IMAGE</p> <ul style="list-style-type: none">Your organization is visibly seen supporting FOSS and Linux accessibility, alongside other positives of Linux desktop adoption, such as e-waste reduction and ICT4D
<p>BECOME MORE INVOLVED</p> <ul style="list-style-type: none">Join monthly meetings and Mattermost channel	<p>EXPAND YOUR PROFESSIONAL NETWORK</p> <ul style="list-style-type: none">Opportunity to join meetings/suggest ideas and directions the initiative could take to support FOSS adoptionNetwork with other FOSS enthusiasts
<p>SHARE MATERIALS</p> <ul style="list-style-type: none">Distribute Linux Inside laptop stickers (e.g. at events, or include with customer services)	



Participate Online!

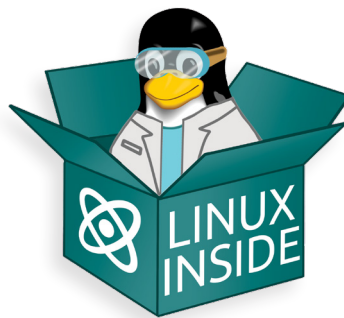
1. Follow, retweet, like and share resources to help others upgrade:



2. Add your voice to the conversation by using Upgrade to Linux hashtags:

#upgradetolinux #Linux #FOSS #opensource
#cybersecurity #techforgood #sustainabletech #ICT4D

3. Print, display, and distribute free Upgrade to Linux stickers:



We look forward to helping new users upgrade, together!

