

Join the Movement!

Linux Professional Institute (LPI) would like to formally invite you to **participate in an international awareness movement to highlight the advantages of Linux and open source software!**

The continued innovation of open source software, contrasted with the restrictions of proprietary software that forces its users to upgrade operating systems, has created a unique opportunity to showcase the benefits of Linux and open source. We believe that **when you change operating systems to Linux you are not merely making a change, you are making an upgrade.**

We are looking for like-minded artists, translators, editors, content creators, and volunteers. Join the global movement of people upgrading to secure, affordable, and sustainable software!

How can I contribute?

Contributing to the Upgrade to Linux (UTL) movement can be as easy as sharing our content, or posting screenshots of your own upgrade with the hashtags #UTL and #UpgradetoLinux to spread the word on social media.

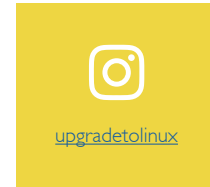
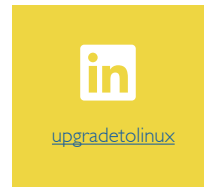
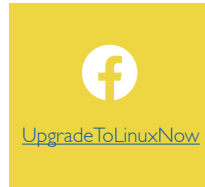
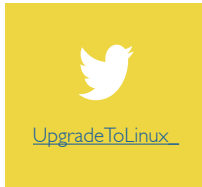
If you are translator, writer, editor, artist, designer, video or music editor, content creator, or have other skills you would like to volunteer, you can join in on the UTL movement by following these simple steps:

- Reach out to us at join@upgradetolinux.com. Tell us a little about your skills, and how you would like to help.
- Create and share content that helps others #UpgradetoLinux with the hashtags listed on the following page. Posting resources, or sharing your journey through screenshots, blogs, and posts helps too!
- Starting launch day and continuing throughout the duration of the campaign, help raise awareness with an easy click to **share our social media posts**. Your organization's own platforms and marketing channels are the perfect place to help!
- **Distribute free laptop stickers!** Print your own using the designs we've provided, or order materials from LPI for the cost of printing and shipping.



Participate Online!

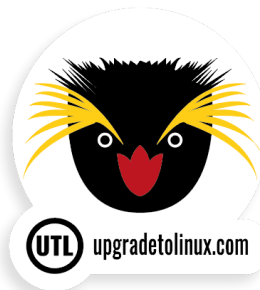
1. Follow, retweet, like and share resources to help others upgrade:



2. Add your voice to the conversation by using Upgrade to Linux hashtags:

#upgradetolinux #UTL #Linux #FOSS #opensource
#cybersecurity #techforgood #sustainabletech #ICT4D

3. Print, display, and distribute free Update to Linux stickers:



We look forward to helping new users upgrade, together!

