

# Join the Movement!

Linux Professional Institute (LPI) would like to formally invite you to **participate in an international awareness movement** to **highlight the advantages of Linux and open source software!**

The continued innovation of open source software, contrasted with the restrictions of proprietary software that forces its users to upgrade operating systems, has created a unique opportunity to showcase the benefits of Linux and open source. We believe that **when you change operating systems to Linux you are not merely making a change, you are making an upgrade.**

**We are looking for like-minded organizations** that are eager to join the #UTL movement from its inception. **Organizations like yours that have been on the front lines of open source** and have shared its advantages to the world.

## How can I contribute?

The goal of the Upgrade To Linux (UTL) movement is not merely to raise awareness, but to highlight success stories using and Linux and open source in the real world, while outlining a path for others to follow. We have created a website and additional promotional assets to serve as a focal point and provide supportive resources for those new to open source.

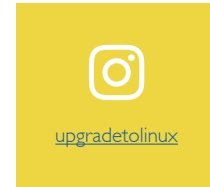
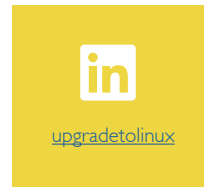
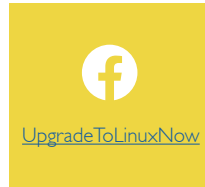
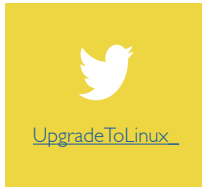
You can join in on the UTL movement by following these simple steps:

- Join the list of supporters who will be showcased on the UTL website. All that is required is for your organization to **send a copy of your logo to [join@upgradetolinux.com](mailto:join@upgradetolinux.com).**
- Starting launch day (October 5th, 2022) and continuing throughout the duration of the campaign, help raise awareness with an easy click to **share our social media posts**. Your organization's own platforms and marketing channels are the perfect place to help!
- **Distribute free laptop stickers!** Print your own using the designs we've provided, or order materials from LPI for the cost of printing and shipping



# Participate Online!

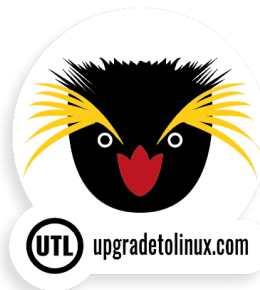
1. Follow, retweet, like and share resources to help others upgrade:



2. Add your voice to the conversation by using Upgrade to Linux hashtags:

#upgradetolinux #UTL #Linux #FOSS #opensource  
#cybersecurity #techforgood #sustainabletech #ICT4D

3. Print, display, and distribute free Update to Linux stickers:



We look forward to helping new users upgrade, together!

